

CORE

Get on the path to better health

Meet Regence Empower, your new, more personalized well-being experience. Guided step by step, you'll always know what to do next to reach your goals. It connects with the fitness and tracking technology you already use and matches you with healthy living activities customized just for you. To start your well-being journey, sign in at **regence.com**, go to your Member Dashboard and select Regence Empower.



Earn rewards for healthy activities

The first step of personalizing your well-being journey is taking a health assessment. This will help you know what areas of your health are strong and identify opportunities for improvement. The best part? When you complete your assessment, you'll earn a \$15 gift card. Plus, there are even more opportunities to earn rewards once you've started your well-being journey.



Start your journey to a better you



Reach your well-being goals

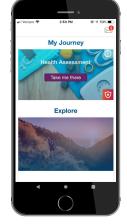
Whether you're hoping to lower stress, build resiliency, quit tobacco or eat mindfully, Regence Empower has a variety of programs to help improve your health—on your terms and at your own pace. The best part? You can earn additional rewards for participating in a program.





Sync your device

Make every step count. Regence
Empower syncs with over 100 popular
fitness devices and mobile apps—
so you can easily keep track of your
progress on activities like steps
taken, calories burned and more.
You can earn additional rewards
for connecting a device.



Download the app

Google Play Store).

You live life on the go. Keep your

by downloading the Regence

well-being journey at your fingertips

Empower mobile app (available at

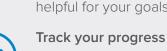
the iTunes App Store or Android

Complete your health assessment, participate in challenges, track healthy activities, listen to podcasts and more.



Join a personal challenge

Looking to get more physical activity, reduce cholesterol or make healthier food choices? There are 40+ personal challenges to choose from, so you can pick the ones that are most helpful for your goals.



Stay motivated and get a more complete picture of your health by tracking your activities.
Regence Empower includes biometric trackers as well as logs for sleep, stress, food and exercise.

Access helpful resources

Boost your health knowledge with a library of educational materials and a personalized care checklist that you can share with your doctor.





Sign in at regence.com, go to your Member Dashboard and select Regence Empower to start your well-being journey today.



Regence BlueCross BlueShield of Oregon is an Independent Licensee of the Blue Cross and Blue Shield Association

100 SW Market Street | Portland, OR 97201

REG-299960-19/03-OR CORE
© 2019 Regence BlueCross BlueShield of Oregon